

Be Rookie.

Two paid, casual roles behind Calgary's hardest-working mascot.

Mascot Performer

\$20.00 / hour

You are Rookie. No voice, limited vision, twenty minutes at a time — and a room full of kids who will remember it forever.

- Perform at community events, school visits, club nights and festivals
- Lead the energy — high fives, dance-offs, photo poses, mini games
- Be gentle with the kid who's scared of you, not just the loud one
- Stay in character, always. Rookie never speaks and never takes the head off in public
- Backgrounds that translate: dance, theatre, cheer, sport, coaching, cosplay

Mascot Attendant

\$17.50 / hour

You are Rookie's eyes, voice and exit — and the adult accountable for every interaction being safe and visible.

- Stay within arm's reach of Rookie at all times in public
- Speak for Rookie — greet families, run the photo line, tell the Sport Calgary story
- Watch for heat, fatigue and crowding. You call the breaks, not the performer
- Capture photo and video at every appearance
- Backgrounds that translate: youth sport, camps, education, events, front-of-house

WHO

Must be 18+. Vulnerable Sector Check required — we cover the cost.

WHEN

Casual, event-based. 15–30 appearances a year, mostly weekends and evenings.

HOW IT'S PAID

Paid from call time to release. 3-hour minimum call. Parking and mileage covered.

WHERE

Calgary and area. Rookie and Attendant are always booked as a pair.

Why this job matters

Every kid deserves to find their sport, and through it, a place they belong. Sport Calgary exists to remove what gets in the way — cost, access, awareness. Rookie is how that promise gets made in person: at a rink door, in a school gym, on a field where a kid is quietly deciding whether this is a place for them. That moment is the job.

No resume needed.

Send a short note telling us which role you want and why — plus a 60-second video of you moving. Dance, play, be ridiculous. That's the audition. Attendants: tell us about a time you had to manage a crowd.

marketing@sportcalgary.ca Applications close November 1 sportcalgary.ca